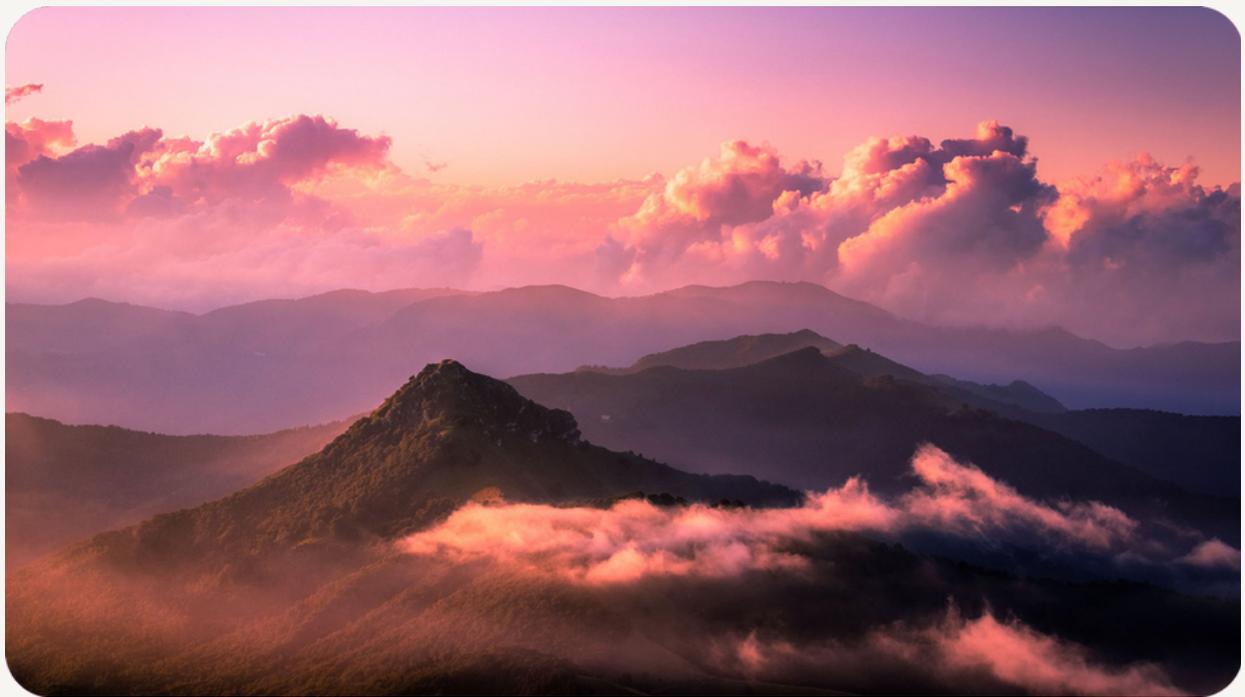


# Constellation of Coalitions

Rewired Earth and Bankers for Net Zero launch 'The Constellation' to drive transparency throughout global supply-chains



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earth

Bankers   
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# 'The Constellation', led by Rewired Earth and Bankers for Net Zero (B4NZ), harnesses support from PwC UK, NatWest, Deloitte, Experian, GS1 UK, Kantar, Ordnance Survey, Phoenix Group, We Don't Have Time, One Planet, UNEP Finance Initiative and many more, to accelerate systemic change that mobilises financial markets to become the most protective force on the planet.

The creation of this new collaboration comes in response to King Charles III's COP28 challenge to find different solutions and initiatives that can be combined to "ensure coherent long-term approaches across sectors, countries and industries". Launching in January, this 'Constellation of Coalitions' presents a clear opportunity to address this challenge, and invites interested entities to share their expertise, experience and trusted networks to create greater trust and transparency through supply-chains at a global scale.

This influential coalition of global corporations, institutions, community initiatives and academics have come together for the first time with the common aim of providing greater monitoring and reporting of the world's supply-chains. 'The Constellation' is led by Rewired Earth and Bankers for Net Zero (B4NZ), and supported by another 40+ entities, who will enable Governments, financial services and companies to understand how to encourage, support and verify sustainable supply-chains across the world. **The coalition is calling for other entities to join forces in realising this shared vision.**

## The launch builds on a wave of initiatives created at COP27 last year, including:

**The Supply Chain Data Partnership**, which consisting of Ordnance Survey, Unilever, Esri UK, Deloitte, Trase, and GLEIF, which announced its aim to provide a verified location dataset for global supply-chains;



**The Bankers for Net Zero Coalition**, an international network bringing together banks, businesses, policymakers and regulators to define and implement the interventions needed to accelerate the UK economy's transition to net zero;



**The Rewired Earth Coalition** and its mission to create a trusted and assurable 'food label for sustainability'. In bringing together individual's sustainability values and priorities at scale and comparing them against actual impact, it accelerates the value case for properly investing in sustainable action.



**Other early participants in the Constellation include** ACCA, British Standards Institute, CodeGreen Labs, Compator, Dentons Global Advisors, Edinburgh Science, Encompass, Esri UK, Every Action Counts, Financial Machineries, Global Legal Entity Identifier Foundation (GLEIF), Green Digital Finance Alliance (GDFA), GS1, Horatii, Icebreaker One, IkonoTV, Institute of Directors, Intaconnected, Microsoft, Normative, Paradigm Norton, Pineapple Partnerships, PlucTV, Rebalance Earth, Rewriting Extinction, RoZetta Technology, SEC Newgate, The Banking Association South Africa (BASA), TIME CO2, Trase, True, University of Exeter and Youth4Planet.

All partners will work collaboratively, using tools and insights that effectively guide businesses, Governments and community organisations on where to focus efforts and investments in sustainable action. In parallel, partners will be building up an impact methodology and metrics that reveal an organisation's true impact on people and the planet.

By announcing our intention to join forces, we believe this initial collective action by global corporations, global institutions and community groups will enable systematic change. **It will create the momentum needed to bring others into the Constellation, to make markets - which we all rely on - the most protective force on the planet.**

“Without co-ordinated global action, climate change will have an even more catastrophic impact on human wellbeing and the health of our planet than it already has; we desperately need practical tools and solutions that enable the financial markets and Governments to properly reward sustainable action. I’m incredibly excited about this coalition’s ability to demonstrate the power of those evidence-based solutions, while starting to rebuild trust across society and call on others to join forces with this exciting collaboration.”

**Lord Iain McNicol, Advisory Board Chair, Rewired Earth**

“Collectively we have the capabilities to build a global solution linking our individual demand to the impact of our decisions that will help transform the markets to become the most protective force on the planet for nature and society. We invite Governments, corporates and wider society to join us in sharing their passion, experience and expertise to deliver a systemic solution that will properly support people and our planet to help advance meaningful action to address the societal, climate and nature crises.”

**David Marriage, Disruption and Innovation Leader – Sustainability, PwC UK**

“The Supply Chain Data Partnership will remain focused on the clear need for a trusted, authoritative asset location register, as this is a critical component to drive the ambition to transform markets to operate sustainably. Location is at the heart of this and is where OS can offer our world-leading data and expertise. We believe with this breadth of skills, the coalition has the capabilities to deliver the change necessary to get us to a sustainable future.”

**Donna Lyndsay, Strategic Market Lead, Ordnance Survey**

“This is a truly ground-breaking initiative and is the push we need to really help the markets make an impact in protecting those supply-chains. Collectively there is a realisation that we are more capable working together than apart and this gives us an emerging solution that can deal with issues preventing the markets from protecting society and planet whilst creating value. I look forward to seeing many more entities joining this unique initiative over the coming weeks.”

**Heather Buchanan, CEO, B4NZ**

“GS1 UK’s inclusion in the Supply Chain Data Partnership is a great example of how collaboration, and the application of our global standards, deliver true innovation for industry, society and the planet. The interoperability that our approach enables will ensure trusted data, generated as part of this transformational programme, can be used to drive traceability throughout the whole supply chain; from raw materials to disposal, reuse or recycle. This will underpin the delivery of new insights to build towards the coalition’s aim of a more sustainable future.”

**Anne Godfrey, CEO, GS1 UK**